

momo STREET

Moments. Memories. Momos



**EMI
AVAILABLE**

**ROI
IN 7
MONTHS**

MSG FREE

- MSG 2nd name is Ajinomoto
- This is harmful for health
- We are not using it

THE HOME OF THE BEST

**MOMOS
&
CHINESE**

MOMOS

CHINESE

Public Opinion

An online poll was conducted to choose
"The best and profitable business model under Rs. 10 lacs."



TWITTER
PUBLIC VOTING



5,000+
VOTES



36,000+
VIEWERS

★ ★ ★
**MOMO
CHINESE**
Business
Model

Rated as
**The Best & Profitable
Business Model for Investment**

Under Rs. 5 Lakhs

MOMO | CHINESE

The Trendy QSR Sensation in
Fast Food Services Industry



Become An Entrepreneur



CONTRACT SIGNING

Franchisee Fee Rs. 2.5 lakh



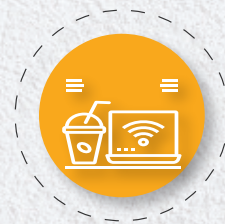
SHOP SEARCH

Shop Search within
5-20 days



COMPLETE SETUP

Interiors, Cook Hiring and
Training Complete Setup
within 25 days



FOOD ORDERING APPS

Mapping with Zomato,
Swiggy, Amazon and Google
within 30-90 days



SALE GROWTH

Paid & Free Promotions on
Facebook, Instagram,
Google, Zomato & Swiggy
**Atleast 3 lakhs viewers
in 2 months**

Franchise Model

KIOSK

- Area Req : 100-200 sq ft
- Total Investment : 5-6 Lakhs
- Franchisee Fee : 2.5 Lakhs
- Setup Cost : 3 Lakhs
- No Royalty
- Interior Included
- Setup Ready in 20 Days

IT COMPANY MODEL

- Area Req : 100-200 sq ft
- Total Investment : 8-10 Lakhs
- Franchisee Fee : 5 Lakhs
- Setup Cost : 3-5 Lakhs
- No Royalty
- Help in Shop Search
- Interior Included
- Setup Ready in 20 Days

CLOUD

- Three Brands Provided
Momo Street, Lassi Corner, MyChai Stories
- Area Req : 200-300 sq ft
- Total Investment : 10-12 Lakhs
- Franchisee Fee : 6 Lakhs
- Setup Cost : 5 Lakhs
- 5% Royalty
- Help in Shop Search
- Interior Included
- Setup Ready in 20 Days

DINE-IN

- Four Brands Provided
Momo Street, Lassi Corner, MyChai Stories, DayNight Dhaba
- Area Req : 300-800 sq ft
- Total Investment : 18-21 Lakhs
- Franchisee Fee : 6 Lakhs
- Setup Cost : 12-15 Lakhs
- 5% Royalty
- Help in Shop Search
- Interior Included
- Setup Ready in 45 Days

Franchise Snapshot



Overall Setup



INTERIORS

Complete structure - design frames, electrical, POP, tiles, paint etc. (as per shop size)



EQUIPMENT

All equipment essentials, utensils, billing system.



RAW MATERIAL

Initial comprehensive raw material are included as part of the set up



SKILLED MANPOWER

2 highly trained personals included in the Package



SUPPLY CHAIN

Vendor tie-ups for all essential raw materials



BRANDING

Billboard and printing Related Work



SHOP SEARCH

Our REFM team will provide dedicated support to find the right shop for you



KEY INGREDIENTS

Master Franchisee to provide key ingredients on a need basis



MARKETING

Dedicated support to upscale business. 3x to 5x sale in 30 to 90 days via booster plan

Setup/Franchise fee does not include Shop Advance/Security Deposit

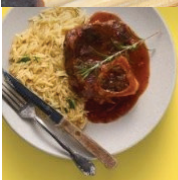
TIE-UPS WITH: **zomato**  **SWIGGY**



Introducing New Concept Jain-Friendly Momos!



Introducing our brand new, never-before-seen dish: Jain momo. You won't be disappointed. Enjoy the finer things in life without onion and garlic, as we respect your personal taste. Try our MSG-free delicacy, made with care and without any artificial flavours or preservatives, and delight in the natural flavours it offers. Treat yourself to this innovative take on Jain momo, which you won't find anywhere else.



STEAMED MOMOS

(5 pcs)

Veg Momo	60
Veg Darjeeling Momo	60
Veg Szechwan Momo	70
Cheesy Corn Momo	85
Paneer Momo	90
Chocolate Fudge Momo	95

4pcs + Chocolate Sauce + Choco Vermicelli

FRIED MOMOS

(5 pcs)

Veg Momo	70
Veg Darjeeling Momo	70
Veg Szechwan Momo	80
Cheesy Corn Momo	95
Paneer Momo	100

PAN FRIED MOMOS

(5 pcs)

Veg Momo	85
Veg Darjeeling Momo	85
Veg Szechwan Momo	95
Cheesy Corn Momo	110
Paneer Momo	110

MOMO STREAT SPECIAL

(5 pcs)

Kurkure Momo	99
Afghani Paneer	99
Veg Peri Peri Momo	99
Sizzler Rice/Noodle Momo	125

MOMO STREAT

MO BURGER

(2 momos + 1 Burger Bun + 1 Cheese Slice)

Classic Veg Mo-Burger	70
Super Cheesy Veg Mo-Burger	85
Peri Peri Veg Mo-Burger	85

(2 momos + 1 Burger Bun)

FLAVOURS OF CHINA

Veg Noodles	80
Veg Fried Rice	80
Veg Szechwan Noodles	90
Veg Szechwan Fried Rice	90
Veg Thupka Noodle Soup	100
Veg Burnt Garlic Noodle/Rice	110
Honey Chilli Potato (8pcs)	120
Veg Manchurian (8pcs)	125
Chilli Garlic Paneer	150

VEG MO-PASTA

(Pasta Spaghetti/Penne/Fusilli + 3 pcs Veg Momo)

Veg Mo-Pasta in White Sauce	110
Veg Mo-Pasta in Red Sauce	110
Veg Mo-Pasta in Mix Sauce	110

MEALS

Veg Steamed Momo + Veg Burger	135
+ Lassi/Pepsi	
4 Steam Momos + 1 Mo-Burger + 1 Lassi (200ml) / Pepsi Can (250ml)	
Veg Pan Fried Momo + Veg Burger	155
+ Lassi/Pepsi	
4 Steam Momos + 1 Mo-Burger + 1 Lassi (200ml) / Pepsi Can (250ml)	

PLATTER

Steamed Veg Momo Platter	85
Cheesy corn + Paneer + Darjeeling (2 pcs each)	
Fried Veg Momo Platter	95
Cheesy corn + Paneer + Darjeeling (2 pcs each)	



Chinese Menu



- *Afghani Momo*
- *Kukure Momo*
- *Mix Sauce Mo-Pasta*
- *Sizzler Momo*
- *Chicken Darjeeling Momo*
- *Thupka Noodle Soup*
- *Chicken Manchurian*
- *Honey Chilli Potato*
- *Burnt Garlic Noodles/Rice*

NON VEG

STEAMED MOMOS

(5 pcs)

Classic Chicken Momo	90
Darjeeling Chicken Momo	90
Cheesy Chicken Momo	99

FRIED MOMOS

(5 pcs)

Classic Chicken Momo	100
Darjeeling Chicken Momo	100
Cheesy Chicken Momo	110

PAN FRIED MOMOS

(5 pcs)

Classic Chicken Momo	115
Darjeeling Chicken Momo	115
Cheesy Chicken Momo	125

MOMO STREAT SPECIAL

(5 pcs)

Kurkure Chicken Momo	120
Afghani Chicken Momo	120
Chicken Peri Peri Momo	120
Sizzler Rice/Noodle Momo	150

**momo
STREAT**

MO BURGER

Classic Chicken Mo-Burger 80
2 momos + 1 Burger

Super Cheesy Chicken Mo-Burger 100
2 momos + 1 Burger

Peri Peri Chicken Mo-Burger 100
2 momos + 1 Burger

FLAVOURS OF CHINA

Chicken Noodles	100
Chicken Fried Rice	100
Chicken Szechwan Noodles	110
Chicken Szechwan Fried Rice	100
Chicken Thupka Noodle Soup	120
Chicken Burnt Garlic Noodle/Rice	140
Chicken Manchurian (8pcs)	150
Chicken Salt & Pepper (8pcs)	150
Chilli Garlic Chicken (8pcs)	150

MO-PASTA

(Pasta Spaghetti/Penne/Fusilli + 3 pcs Chicken Momo)

Chicken Mo-Pasta in White Sauce	130
Chicken Mo-Pasta in Red Sauce	130
Chicken Mo-Pasta in Mixed Sauce	130

MEALS

Chicken Steamed Momo + Chicken Burger + Lassi/Pepsi <small>4 Steam Momos + 1 Mo-Burger + 1 Lassi (200ml) / Pepsi Can (250ml)</small>	155
Chicken Pan Fried Momo + Chicken Burger + Lassi/Pepsi <small>4 Steam Momos + 1 Mo-Burger + 1 Lassi (200ml) / Pepsi Can (250ml)</small>	170

PLATTER

Steamed Chicken Momo Platter Cheesy + Classic + Darjeeling (2 pcs each)	105
Fried Chicken Momo Platter Cheesy + Classic + Darjeeling (2 pcs each)	115

Additional Menu

At MomoStreat, we make delicious momo & Chinese cuisine using fresh veggies, Indian spices, and natural ingredients. Our focus is on creating healthy, tasty, and nutritious dishes. Every item on our menu is proven, tested, and loved by all age groups. Our dedicated R&D team constantly invents new, flavorful recipes that cater to everyone. Join us for a delightful dining experience!

Franchise can also have Additional Menu Based on Season and Area Demand.

We can help franchise introduce below mentioned Recipes and also provide Manpower for additional Menus.

- ★ **Cold coffee**
- ★ **Milk shake**
- ★ **Mocktail**
- ★ **Tortilla Wraps**
- ★ **Sizzler brownie**



Product Snapshot



BURGERS



FLAVOURS OF CHINA



FRIED MOMOS



STEAMED MOMOS



PAN FRIED MOMOS



MO-PASTA



PLATTER



SIZZLER



MEALS

Profit Margin



STEAM MOMO
PROFIT MARGIN
100%



KURKURE MOMO
PROFIT MARGIN
120-135%



SIZZLER MOMO
PROFIT MARGIN
200-220%



MO-PASTA
PROFIT MARGIN
50-75%



MO-BURGER
PROFIT MARGIN
50-60%



THUPKA NOODLES SOUP
PROFIT MARGIN
80-90%



CHICKEN SALT & PEPPER
PROFIT MARGIN
110-130%



HONEY CHILLI POTATO
PROFIT MARGIN
50-70%

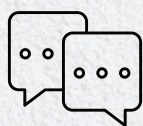


CHILLI GARLIC PANEER
PROFIT MARGIN
50-60%

Marketing & PR for your Franchisee

GENERATE 3-10X SALE WITHIN 90 DAYS OF LAUNCH

Our committed marketing team helps promote your business and drive sales. We establish a robust cost-effective marketing strategy keeping in mind the latest cuisine trends, customer preferred flavours and specific target audience. Our strategy bolsters brand awareness and credibility, fosters stronger and long lasting customer relationships and higher sales and profit.



SOCIAL MEDIA PROMO

Boost footfall and enhance online visibility in just two months



ONLINE PROMO

Aggressive promotions on Zomato, Swiggy, Dineout, Magicpin, Dunzo & Justdial



IN-STORE PROMO

Increase your Google ranking to "Top 3 Cafe" of the area.



VIDEO PROMO

Reach out to surest customers in single screen theaters and multiplexes



AUDIO PROMO

Reach out to millions of potential customers through FM



TRANSIT PROMO

Reach out to audience of all ages, strata and incomes through bus hoardings



"At MomoStreet, we warmly invite ambitious entrepreneurs worldwide, offering support and fueling their success journey to profitable growth."

SHYAM SUNDAR SARDA & LACHMAN CHANDAK
FOUNDER - MOMO STREET



SOUTH ENQUIRIES

📍 Shop #1, Gurukrapa Complex,
Sai Baba Temple Rd, Silver
Springs Layout, Munnekollal,
Bengaluru, Karnataka
Pin: 560037

☎ +91 7980773735

🌐 contactus@momostreat.com

WEST ENQUIRIES

59, Bijay Kumar Mukherjee
Road, Jelia Para Ln, Salkia,
Kolkata, West Bengal
Pin: 711106

+91 9883212799

contactus@momostreat.com